New Management

- Change of management in 2019:
  - New company (fully owned by EMS) established in Berlin with André Gaul as managing director
  - Thomas Hintermann retired
- Old publishing house (foundation in Zürich) in process of liquidation
- New management decisions: strategic changes, expanded team, new business model, new modern technology, new brand EMS Press
- Focus on independent, fair, and sustainable publishing
Open Access (OA) with Subscribe To Open (S2O)

- New business model required for fair and sustainable OA; APCs can’t work

- S2O:
  - Libraries continue subscribing to journals for year Y
  - If a journal’s sustainability threshold for year Y is achieved: journal publishes all articles in year Y issues OA
  - Otherwise: only subscribers have access

- 2021: 10 S2O journals, all OA
- 2022: 17 S2O journals, all OA
- 2023: 21 S2O journals, OA results in January 2023
Editorial

- 25 journals; most notable journal changes:
  - *Annales de l'Institut Henri Poincaré C, Analyse non linéaire*: joined 2022, previously published by Elsevier, now OA with S2O
  - *Memoirs of the European Mathematical Society*: new in 2022, longer and more comprehensive than research articles, first volume published OA with S2O
  - *EMS Magazine*: new layout and new online platform
- New peer review system EditFlow, healthy pipeline of submissions, some page output increases
- More online-first: faster publication, mitigated backlog problems.
- 12 new book titles per year (42 new titles published from 2018 to date), 217 titles in total
- Focus on existing portfolio, increase diversity in editorial boards.
Production

- Streamlined processes
- Unified LaTeX style files
- New journal covers
- Reduced print costs (removed free print copies for authors, offer editors digital subscriptions, renegotiated contracts with print supplier)
- Started print-on-demand (out-of-print titles and small print runs)
- Improved pool of typesetters (higher efficiency and flexibility)
Business Development

- Newly established department: modernise and systematise sales and marketing activities
- Revenues: 80% journals, 20% books. 30% from journals package.
- Strong revenue position, S2O introduced element of uncertainty in some markets (Brasil, China), proactively working on mitigating the risks.
Marketing

- Developed unified EMS and EMS Press branding
- New social media presence on Twitter, Facebook, and Linkedin
- Increased presence at events (mathematics, libraries, publishing)
- Structured automated email campaigns (renewals, upselling, customer information)
Technology

- Built completely new publishing platform:
  - Website: ems.press
  - Content API (for indexing, reviewing and data mining services like zbMATH, MathSciNet, Google Scholar)
  - Core: internal tool for handling entire publication process, automations

- Technology provider for the EMS:
  - New EMS website
  - New EMS Magazine: full web publication since June 2021 (alongside PDF and print)
  - Document cloud, unified login system, submission forms, …
Finances

- Solid financial situation
- Sustained revenue growth despite COVID-19 pandemic and introduction of new business model
- Reduced production costs (in particular print/shipping)
- Liquidation of old publishing house: assets are transferred to EMS
Contact

Contact us:

info@ems.press
ems.press

European Mathematical Society - EMS - Publishing House GmbH
Str. des 17. Juni 136
10623 Berlin | Germany